

2nd National Joint Conference of Librarians of Color
September 19-23, 2012 — Crown Center, Kansas City, Missouri

Preliminary Program



Gathering at the Waters
Celebrating Stories, Embracing Communities





Haipeng Li



Janice Rice

Welcome

On behalf of the Steering Committee for the 2nd National Joint Conference of Librarians of Color (JCLC), we extend a very warm invitation for you to join us September 19-23, 2012 in Kansas City, Missouri. Sponsored by the five associations of ethnic librarians — the American Indian Library Association (AILA), the Asian/Pacific American Librarians Association (APALA), the Black Caucus of the American Library Association (BCALA), the Chinese American Librarians Association

(CALA), and REFORMA, The National Association to Promote Library and Information Services to Latinos and the Spanish Speaking — we will come together under the theme, “Gathering at the Waters: Celebrating Stories, Embracing Communities.”

Kansas City, newly revitalized and richly diverse, will provide an ideal backdrop for our gathering, with the beautiful symbol of fountains set throughout the landscape and luxurious accommodations — at attractive conference rates — provided by the Crown Center. Kansas City offers numerous cultural opportunities, including a culinary scene set apart by world-famous barbeque and nightlife fueled by a vibrant jazz community.

With a diverse program featuring wonderful speakers, an exhibit hall filled with the latest in library products and services, and a schedule that provides numerous opportunities to network, collaborate and be inspired, JCLC 2012 promises to be a conference for everyone!

Haipeng Li and Janice Rice

JCLC2012 Steering Committee Co-Chairs

Kansas City Highlights

Kansas City's industrial, manufacturing, and agricultural background helped shape the diverse economy you see today. The metropolitan area has a rich ethnic setting of African, African American, Asian, Latino, Mediterranean, Middle Eastern, Native American, and Slavic culture. Visit these local hot spots filled with historic diversity and explore all that Kansas City has to offer!



- The Negro Leagues Baseball Museum
- Filipino Cultural Center
- Nelson-Atkins Museum of Art
- Gem Theater
- The American Jazz Museum
- Huron Indian Cemetery
- Line Creek Archaeological Museum
- The Blue Room Jazz Club

- Crossroads Arts District
- Folly Theater
- Kansas City Friends of Alvin Ailey
- Mattie Rhodes Art Center and Art Gallery
- Rose Marie's Fiesta Mexicana Folkloric Dance Group
- Al-habashi Mart
- Kauffman Performing Arts Center

Visit our website <http://jclc-conference.org> for more information!

JCLC Conference Schedule-at-a-Glance

Schedule Subject to Change

Wednesday, September 19, 2012

8:00 – 5:00 pm Pre-Conferences*
7:00 – 10:00 pm Opening Reception at KCPL

Thursday, September 20, 2012

9:00 – 10:30 am Opening General Session
11:00 – 12:15 pm Concurrent Sessions
1:00 – 2:30 pm Grand Opening of Exhibits
3:00 – 4:15 pm Concurrent Sessions
4:15 – 5:00 pm Visit the Exhibits
5:00 – 6:00 pm All-Conference Session with Caucus Presidents

Friday, September 21, 2012

7:00 – 8:30 am Legacy Breakfast and Gallery of Honorees*
8:45 – 10:00 am Concurrent Sessions
10:00 – 10:45 am Visit the Exhibits
10:45 – 12:00 pm Concurrent Sessions
12:15 – 1:45 pm Author Lunches*
1:45 – 3:00 pm Visit the Exhibits
3:00 – 4:15 pm Concurrent Sessions
4:30 – 5:45 pm Concurrent Sessions

* ticketed event

Saturday, September 22, 2012

8:30 – 10:00 am "All Things Digital"
All-Conference Session
10:00 – 10:30 am Visit the Exhibits
10:45 – 12:00 pm Concurrent Sessions
12:15 – 2:00 pm Exhibit Closing Event
2:15 – 3:30 pm Concurrent Sessions
4:00 – 5:15 pm Concurrent Sessions
8:00 – 11:00 pm All-Conference Celebration*

Sunday, September 23, 2012

9:00 – 10:15 am Closing General Session



"All Things Digital" is made possible by a grant from the U.S. Institute of Museum and Library Services

Special Events

Opening Reception at the Kansas City Public Library — All JCLC attendees are invited to kick off the conference at the Kansas City Public Library. Enjoy multicultural food, entertainment and take a tour of the stunning library while networking and socializing with old and new colleagues. Special thanks to the Kansas City Public Library for generously providing the beautiful space for this reception.

Grand Opening of Exhibits & Exhibits Reception — Celebrate the opening of the exhibit floor with a ribbon cutting and refreshments. Visit the exhibitors to see the latest in publications, media, technology, equipment, services and supplies.

Plenary/All-Conference Session — Setting the stage for the Second Joint Conference of Librarians of Color, join the presidents of our

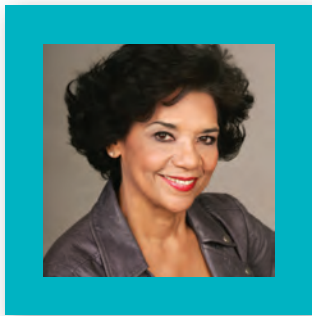
associations-Janice Kowemy of the American Indian Library Association, Jade Albuero of the Asian/Pacific American Librarians Association, Jerome Offord of the Black Caucus of the American Library Association, Esther Lee of the Chinese American Librarians Association, and Denise Adkins of the National Association to Promote Library & Information Services to Latinos and the Spanish Speaking (REFORMA)- for a panel discussion on leadership, service to our communities, and the importance of diversity within our profession. Moderated by 2012-2013 American Library Association President Maureen Sullivan.

Legacy Breakfast* — Celebrate the librarians who have left a legacy of contributions to the caucus associations, ALA and the profession.

All-Conference Celebration* — Pull out the dancing shoes, it's time to shake out those learning curves. The evening's entertainment promises to be memorable!

* ticketed event

Visit our website <http://jclc-conference.org> for more information!



Sonia Manzano

Opening General Session Speaker Sonia Manzano

Thursday, September 20, 9:00-10:30 am

Sonia Manzano — Sonia Manzano was voted one of the most influential Hispanics by People Magazine in Espanol because of her work playing Maria on *Sesame Street*, a role she's held since the early 1970's. She has earned fifteen Emmys as a writer for that show and published two children's books. In her first novel with Scholastic, *The R(E)volution of Evelyn Serrano*, Sonia proves herself as adept an author as she is public figure by addressing universal themes of family and community set against a cultural backdrop. Other awards include The Congressional Hispanic Caucus Award, The Hispanic Heritage Award for Education, and an honorary doctorate from Notre Dame University. *Sonia Manzano sponsored by Scholastic*



Jamal Joseph

Closing General Session Speaker Jamal Joseph

Sunday, September 23, 9:00-10:15 am

Jamal Joseph — A notorious name in the industry, Mr. Joseph has gone from criminal to author, director, and founder of many well known creations. His book *Panther Baby: A Life of Rebellion and Reinvention* details his knowledge from the streets of Harlem to Rikers Island and through the Halls of Columbia. Charged with conspiracy as one of the youngest members of the Panther 21, Mr. Joseph went on to earn two degrees, write 5 plays, direct for Black Starz, FoxTV, and New Line Cinema, as well as found the organization IMPACT, a Harlem based youth Theatre company. *Jamal Joseph sponsored by Algonquin Books*



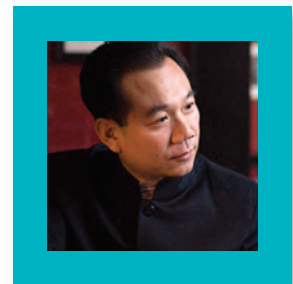
Lauren Myracle



Sharon Flake



David Treuer



Da Chen

Youth Author Lunch Featuring Lauren Myracle & Sharon Flake Friday, September 21, 12:15-1:45 pm

Lauren Myracle — Along with being the author of the *New York Times* bestselling Internet Girls trilogy—*ttyl*, *ttfn*, and *l8r, g8r*—*Rhymes with Witches*, *Bliss*, and her latest novel *Shine*, in 2009 Myracle held the #1 position on the ALA's most challenged book list. Myracle is also a spokesperson for intellectual freedom, and has addressed librarians, teachers, and students across the country about the importance of keeping books accessible to kids. *Lauren Myracle sponsored by Abrams Books*

Sharon Flake — Sharon G. Flake exploded onto the literary scene as a virtual unknown with *The Skin I'm In* in 1998 and was named a *Publisher's Weekly* Flying Start. Since then, she has become a multiple Coretta Scott King Award winner, and has been hailed as the voice of middle-grade youth and a "Rising Star" by

The Bulletin. Sharon's books consistently receive ALA Notable and BBYA citations. Her upcoming book, *Takedown*, is a powerful novel about two teens, each one struggling with their disabilities. Told in alternating voices, *Takedown* explores issues of self-discovery, friendship, and what it means to be different. Sharon lives in Pittsburgh, PA. Please visit Sharon's website: www.sharongflake.com. *Sharon Flake sponsored by Scholastic*

Adult Author Lunch Featuring Da Chen & David Treuer Friday, September 21, 12:15-1:45 pm

David Treuer — David Treuer is an Ojibwe Indian from Leech Lake Reservation in northern Minnesota. He is the recipient of a Pushcart Prize, the 1996 Minnesota Book Award, and fellowships from the NEH, Bush Foundation, and the Guggenheim Foundation. He is the author of three novels and a book of criticism. His essays and stories have appeared in *Esquire*, *TriQuarterly*, *The Washington Post*,

the LA Times, and *Slate.com*. The Translation of Dr Apelles was named a Best Book of the Year by the *Washington Post*, *Time Out*, and *City Pages*. In his newest book and first full-length work of non-fiction, *Rez Life*, Treuer brings a novelists storytelling skill and an eye for detail to a complex and subtle examination of Native American reservation life, past and present. *David Treuer sponsored by Ho-Chunk Nation*

Da Chen — Da Chen is a graduate of Columbia University Law School, which he attended on full scholarship. A brush calligrapher of considerable spirituality who also plays the classical bamboo flute, he lives in New York's Hudson Valley with his wife and two small children. His first work of fiction, *Brothers*, was the adult fiction winner of the APALA award in 2007. Other acclaimed books of Da's include the *New York Times* bestselling memoir *Colors of the Mountain*; the memoir *Sounds of the River*; and the books for young readers *Wandering Warrior* and *China's Son*. *Da Chen sponsored by Random House*

Conference Programs and Sessions Overview

The JCLC presents four days of tracked programming for a variety of attendees. Conference sessions will inspire attendees with concepts involving aspects of diversity, community outreach, leadership, and so much more!

Here is just a sampling of the programs you can be a part of:

Advocacy, Outreach and Collaboration

- Transforming the Education of Diverse Students: Learning Through Dialogue with the Next Generation of Librarians
- Re-Branding Librarianship: Diversity Recruitment Practices from the Field
- Promoting Early Literacy in Immigrant and Refugee Communities: Challenges and Solutions
- What are YOU doing here? Non-ethnic minorities in the diversity movement

Collections, Programs and Services

- Win-Win: Collaborating with Diverse Communities to Build Collections and Raise Awareness
- Archiving Comunidad: The LGBT and Mujeres Initiative at the UCLA Chicano Studies Research Center

Deep Diversity and Cultural Exchange

- Reaching Teenagers of Color in the Public Library through Non-Traditional Forms of Expression
- Documenting the Black Librarian Experience in America: Lessons Learned
- People with exotic accents? Don't they deserve positive library experiences?

Leadership, Management and Organizational Development

- Feeling the Joy: Working Across Differences in the 21st Century
- Getting Together To Go Forward: The Lessons of Diversity Initiatives and How to Implement Them at Your Library

Technology and Innovations

- Let Me Upgrade You: How Librarians and Archivists are Using the Latest Technology To Enhance Collections and Access
- White Screen/White Noise: Racism on the Internet

Pre-Conferences*

Wednesday, September 19, 2012

Stand Up! Developing Minority Leaders as Change Agents 1:00-5:00 pm

Are you preparing for your future? Do you want to be prepared to lead change in libraries and in our profession? This interactive program is designed to prepare minority library colleagues who envision their career paths heading towards directorships in multi-type libraries and/or for top leadership positions within their professional associations. It is also designed for new professionals who are not only curious about how to prepare for this career path but also ready to stand up and work on their leadership development. Topics covered range from understanding emotional intelligence leadership to leading change to developing best practices and cultural competencies to expanding your leadership skills portfolio – all towards developing your career's competitive edge. This pre-conference is developed through the Library Leadership & Management Association (LLAMA).

Dr. Camila Alire, 2009-2010 ALA President; **Janice Welburn**, Dean of Marquette Library; **Valerie Bell**, Assistant Director of Ocean County Public Library; **Annie Ford**, Director of Human Resources, University of Illinois-Chicago; and **Leo Lo**, Research & Development Librarian, Kansas State University.

Developing and Implementing Diversity Action Plans: Ten Simple Approaches for Facilitating Change 1:00-5:00 pm

This workshop highlights ten timeless, positive approaches to leading, influencing, envisioning, and facilitating change which can be used by individuals or groups on any topic or issue within the organization. As we strive towards a more diversity inclusive environment, library employees need enduring methods of engagement, problem-analysis, action planning, and execution to help sort through the opportunities and challenges. This session will help participants prepare to move from extensive discussion of issues to the development and execution of action plans to support diversity.

Leo Agnew, Manager, HR Support Services, University of Missouri Libraries; **Mike Broadwell**, Human Resources Director, University of Kansas Libraries; **M. Jean Darbyshire**, Director of Organizational Development (retired), Kansas State University Libraries; and **Keith Russell**, Librarian for Life Sciences, Engineering and General Science, University of Kansas, Lawrence

Empowering Voices: Advocacy for Libraries from the Frontlines 8:00am-12:00pm

During these tough economic times, every voice can make a difference for our libraries, especially libraries that serve our communities of color. Frontline library advocacy empowers our library employees of color to advocate the value of their respective libraries and their value to patrons/users, friends, relatives, and neighbors. A portion of this preconference concentrates on frontline library advocacy by minority librarians/ staff and, through an interactive process, provides helpful hints on how to do this effectively. As evidenced by demonstrations of advocacy throughout the country, the most effective support for libraries are those efforts driven by the community. As our diverse library staff communicate with our customers through frontline advocacy, our community is empowered to raise their voices in support of libraries, library service and library staff. Learn how to engage community members in dialogue leading to advocacy and ACTION.

Dr. Camila Alire, 2009-2010 ALA President; **Molly Raphael**, 2011-2012 ALA President; **Patty Wong**, County Librarian/Chief Archivist, Yolo County Library

* ticketed event

Exhibits

JCLC 2012 would not be complete without exhibits. Numerous activities including book signings, receptions, product demonstrations and hours of 'no-conflict' time are planned. Check the JCLC website for more information on exhibits and an up to date list of exhibitors.

Exhibit Hall Hours

Thursday, September 20
1:00-5:00 pm

Friday, September 21
10:00-4:00 pm

Saturday, September 22
9:30-2:00 pm

Attendees will come to the JCLC exhibit floor looking for a wide array of products and services. For more information on unique and unparalleled sponsorship opportunities, contact jclc@heixpo.com or call 877.557.5252.



Travel & Housing Information

Dubbed the "city within a city", the JCLC Conference & Exhibits will take place at the magnificent Crown Center in Kansas City, Missouri. Connected via a pedestrian walkway are the co-headquarter hotels, the Westin Crown Center

and the Sheraton Crown Center. Both offer striking rooms and top-rate amenities sure to please.

You can book your hotel room at the special rate of \$139.00 per night single and double occupancy. Please be sure to make your room reservations by August 17, 2012 in order to secure the special group rate. Housing details may be found at <http://jclc-conference.org>.

JCLC attendees are strongly encouraged to request rooms in the Westin Crown Center and Sheraton Crown Center exclusively as you are assured of being counted and increasing the proven value of the JCLC's business (program and meeting rooms and the exhibit hall are provided to the JCLC according to the number of guest rooms that are booked).

Visit our website <http://jclc-conference.org> for more information!

Registration

Three easy ways to register for JCLC 2012!

Online: Register online at <http://jclc-conference.org> (credit cards only)

By Mail: Download a registration form at <http://jclc-conference.org>. Mail your completed form with payment (check or PO) to: JCLC National Conference Registration – American Library Association, 50 E. Huron St., Chicago, IL 60611

By Fax: Download a registration form at <http://jclc-conference.org> Fax your completed form to (312) 280-1538 (credit cards only)

If you have any questions please contact the member and customer service center at 1-800-545-2433.

Category	Early Bird (by July 11, 2012)	Advance (by August 8, 2012)	Onsite (rec'd after Aug. 8, 2012)
Ethnic Caucus Members	\$250	\$300	\$350
ALA Members/Non-Caucus	\$350	\$400	\$450
Non-ALA/Non-Caucus	\$400	\$450	\$500
Retired Caucus/ALA	\$169	\$224	\$274
Student	\$95	\$145	\$195
International	\$350	\$400	\$450

Category	Single Day Registration
Ethnic Caucus Members	\$200
ALA Members/Non-Caucus	\$300
Non-ALA/Non-Caucus	\$300
Retired Caucus/ALA	\$174
Student	\$95
International	\$300

Exhibits Only

All Categories:
\$25 Per Day

Pre-Conferences

\$50 Per Session

Refunds & Cancellation: Registration cancellations must be made in writing and postmarked or faxed by August 15, 2012. Cancellations will result in a full refund less a \$50 processing fee. No phone cancellations will be accepted. Substitutions are welcome. No refunds for cancellations postmarked after August 15, 2012. No "Exhibits Only" refunds. Refunds will be processed after the conference.

Please Note: The Joint Conference of Librarians of Color is offered on a cost recovery basis. JCLC reserves the right to cancel all or any part of this event if there is insufficient registration or for other reasons. Neither JCLC nor ALA is responsible for cancellation charges assessed by the airlines, travel agencies, or other losses incurred due to the cancellation of the event.

Visit our website <http://jclc-conference.org> for more information!



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